

PROBLEM IDENTIFICATION, PROJECTION AND RESOLUTION PROCEDURES BY A NON GOVERNMENTAL ORGANIZATION IN RURAL AREAS

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ABSTRACT

NGO's are non-profit making agencies that are constituted with a vision by a group of likeminded people, committed for the uplift of the poor, marginalized, unprivileged, underprivileged, and impoverished, down trodden and the needy and they are closer and accessible to the target groups. NGO's are quicker in decision making, timely in action and facilitating the people towards self-reliance ensuring their fullest participation in the whole process of development. The achievements and success of NGOs in various fields and the excellent work done by them in specific areas is no doubt a tremendous task that has helped to meet the changing needs of the social system. However, in spite of its achievements in various fields, NGOs are facing different problems which differ from organization to organization, region to region. In this context, an attempt is made in this paper to identify the people's problems, projection of those problems and resolution of those problems. The problem area is divided into two major criteria namely problem identification and problem projection and resolution were discussed separately.

KEY WORDS: NGO, Rural, Environmental, HIV, Vaccination

INTRODUCTION

NGOs can have an active role in the following areas. Hear I quoted some of the major problem areas that need focus and from where the probability of occurrence of problems is more. In addition to the reported areas the problems may also be classified depending on the age of the people living in the particular area, geographical and social conditions of the society.

PROBLEM IDENTIFICATION

The problems are divided into natural problems prevailing in the society and problems created by a set of people. Hear the problems prevailing in the society are illustrated based on certain criteria and projection and resolution procedures can be applied to both natural problems and problems created by a set of people or organization. Some people/organizations try to create problem in the calm going society for their personal benefits. The benefits may be in terms of money or to have a political power in a particular area. The people in the society should not show their aggressiveness in such type of incidents.

Community Health Promotion and Education: Contraception and Intimacy Education, General Hygiene, Waste Disposal, Water Usage, Vaccinations, Youth Counseling Services, Medical Drives.

Emerging Health Crises : HIV/AIDS education and support, Hepatitis B Education, Drug Addiction Recovery.

Community Social Problems: Street Children.

Environmental : Planting Trees, Providing good quality water, Sustainable water and energy consumption education.

Economic: Microenterprises and Micro-loans, Skill training (Computers, technician training, catering services, clothing and textile, etc.) Product promotion and distribution (Bazaars etc.), Cooperative creation, Financial consulting Range of NGO Activities, Career services and job search assistance.

Development: Construction of a School/Hospital/Library, Infrastructure Procurement for the society usage, Cultural center construction and operation, Agriculture Expert Assistance, Educational and financial assistance.

Women's Issues : Women and Children's Rights, Battered women assistance center, Group therapy for sexually abused women, counseling hotlines (telephone-based counseling services for women), Legal assistance to women, Literacy drives.

We can identify the problems in the above areas.

PROBLEM PROJECTION AND RESOLUTION

The organization has to be in regular contact with Local Press Club which includes all the reporters in the local area both in print and electronic media. It should also be in contact with the local administrative authorities Police Department, Local Bar Council and the management of the organization has to invite these people for any occasions in the organization, so that the important people in the society are in contact with us and they can do the needful whenever necessary.

When the problem is arising on any type of issue in the society the first thing we have to do is to inform police and media. Each and every activity is related with financial situations of the society. The organization has also look for various fund raising procedures like collection voluntary donations from the rich people in the society under Individual Social Responsibility scheme [ISR] and various government organizations and companies under Corporate Social Responsibility Scheme [CSR].

Recently I had seen news in a television channel that a set of school students from a government high school from a village has written a letter to the high court judge asking to provide minimum facilities for the school. The problem was solved in less than a week. Similarly we can contact Child Commission, Women's Commission, and Human Rights Commission at both state and central levels. There are also commissions at both the levels for safeguarding the rights of people belonging to Schedule Caste, Schedule Tribes and Backward Classes.

In the same way we are having various boards concerning to individual problems. Pollution Control Board works for the decrease the pollution and the citizens should be aware of Right to Information [RTI-Act]. If any problem prevails in the community and one person is not able to solve it, the people should form a group and make the problem to be solved. When an NGO approaches solving a problem, they can pursue the following structure:

Gather information on the issue, What exactly is the problem?, What is cause the problem? Who are the persons/organizations responsible (for e.g. it could be a particular department of the government/an industry/or a person for his self-benefit)? What are the consequences going to be? Assess magnitude, quality and prevalence. What are the alternatives/possible solutions? How much would they cost? Is it better to invest the money in other projects? Talk to people in the community to hear different views that will enable a holistic view of the issue, Talk to people who are in-charge and hear their side of the issue. Tell them about the problems that you see, You may be able to work towards solving problems together if you do not see yourself as hostile parties, Connect with people to increase awareness, Ask older, influential or respected people in the community to address public gatherings, Use the media (newspapers and the internet) to generate interest, communicate the facts and discuss options. Write polite, succinct articles for magazines and newspapers identifying the issues, Include people from diverse backgrounds, so that your organization is not linked with any particular political party or religious set, For

fundraising purposes, let people know why funds are needed and how they will be used. Transparent and detailed accounts are imperative to build trust, Link up with other NGOs fighting for the same purpose to maximize the effect of the effort.

CONCLUSION

We had seen many developed countries collapsed due to lack of visionary leadership. Either it maybe a country or a family we need to have a good leader. Our big country I shoving many rules but they were neither taught to the citizens of the society nor make them obey. I had observed many parents, who don't know about Right to Education Act and sending their children to schools. If this prolongs one day we will be a victim of this bad culture. Few months back when I am travelling by a Road Transport Corporation bus I had seen an incident. In the bus I had seen a 35 year lady carrying her son and his age will be in between 6 to 7 years. When the conductor asked she said the age of her son is below 5 years and she need not take a ticket. The conductor argued with her stating that his age will be 6 or 7 but she did not take the ticket and the conductor left the argument. Her son watched all the entire argument there is a probability that he may learn immoral values from his own mother.

I am not commenting the particular mother, but in deep I would like to comment on the system which is imparting very weak moral values to the citizens of the society, which is very harmful to the future generations. Every day we are seeing many of the government officials and political leaders involved in corruption and they are ending their career and this is because they have not been inculcated with value based education and moral values either from teachers, society or from their own parents.

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